

COST EFFECTIVE

How the Unique Wellness® incontinence program is the most cost effective and time efficient available

We view our product as an incontinence program rather than just the brief alone.

While its cost may appear to be significantly higher than other brands — in reality our program is far less expensive.

The table provided below clearly shows how the multi-functional WellnessBrief® overshadows all other brands in cost effectiveness, time efficiency, and in protecting the environment:

	Regular Briefs	Wellness Brief®
Average tested absorbency*	Up to 24 oz (710ml)	Up to 87 oz (2600ml)
Average retail cost per brief	\$.90	\$1.49
Briefs per day	7 - 10	2-3
Cost per day	\$6.30/ \$9.00	\$2.98 /\$4.47
Briefs per month	210 / 300	60 / 90
Cost per Month	\$189 / \$270	\$89 / \$133.50
Briefs per year	2555/ 3650	730 / 1095
Cost per year	\$2,299.50 / \$3,285.00	\$1,088/ \$1,631.55

* Based on large - size, moderate - heavy incontinence, briefs needed to achieve the equivalent absorbency of the 87 oz Wellness Brief, information received from the manufacturer and our own tests. Results and usage may vary.

“My mother can have the WellnessBrief® on all day and still remain dry. She doesn’t need changing as often and her skin is not chaffed at all from the wetness. Thank you for making my mother’s incontinence less of a problem.”

— Joyce R.
Hollywood, Florida

Unique Wellness®
E.B.M. Ventures Inc

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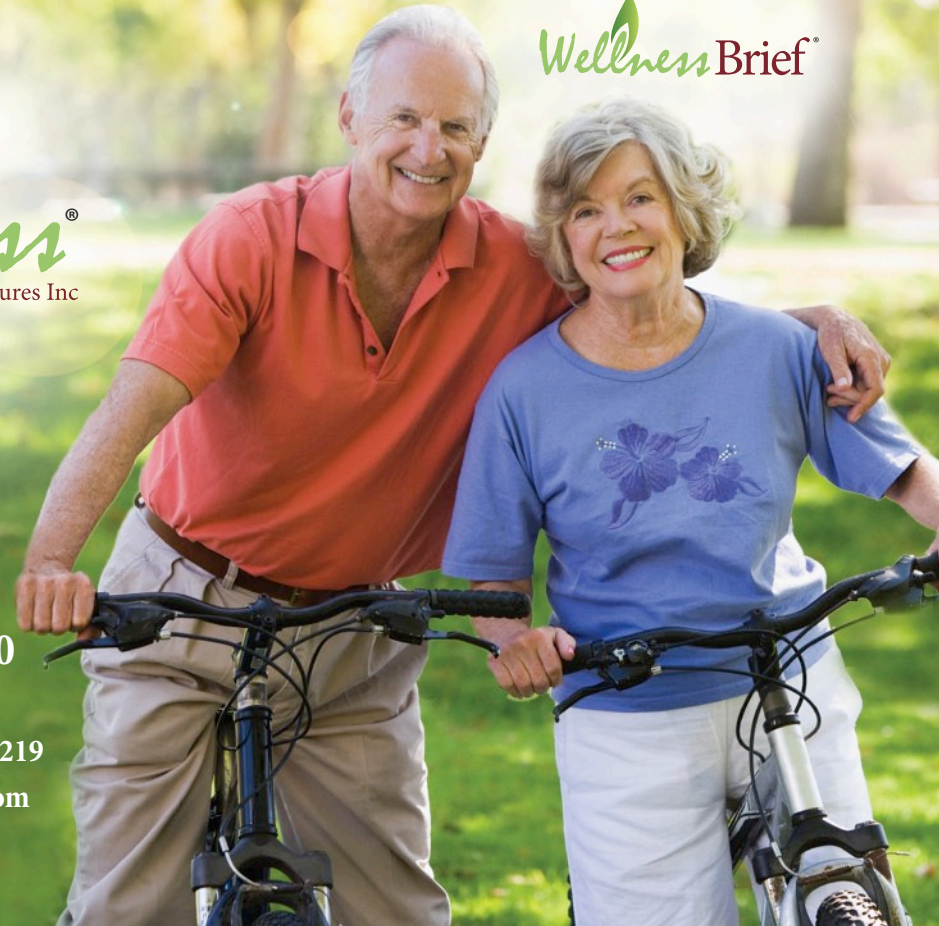
Unique Wellness®
E.B.M. Ventures Inc

The Unique Wellness Incontinence Program

Designed to keep you dry while saving you time and money

Featuring the

Wellness Brief®





SPACE AGE TECHNOLOGY

To Boldly Go Where No Brief Has Gone Before

The **Unique Wellness**® incontinence program is based on the same principles as the

Maximum Absorbency Garments (MAGs) developed by NASA. A 2000 study found that the MAG can absorb up to 64 oz (2 liters) of liquid. The tests we conducted show that the **WellnessBrief**® can absorb up to 87 oz (2.6 liters) of liquid!!

The **WellnessBrief**® fully absorbs the liquid and pulls it away from the skin leaving little opportunity for skin irritation.

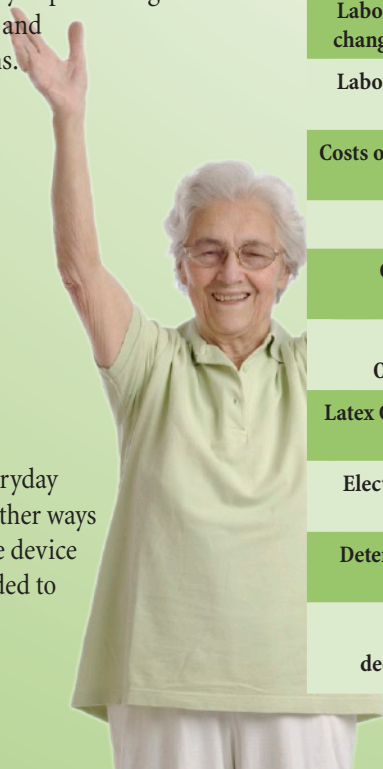
Our super-absorbent Incontek® technology makes the **WellnessBrief**® the driest, healthiest, and the most environmentally friendly brief available.

Keeping urine away from the skin is the key to preventing urinary tract infections, severe irritation, and many other incontinence related problems.

The WellnessBrief® acts as an all-in-one multifunctional incontinence device

- **SKIN SENSITIVE**
- **COST SAVING**
- **ODOR FREE**
- **TIME SAVING**

In an age where multifunctional is an everyday word for cell phones, fax machines, and other ways to combine many everyday items into one device thereby saving space and money we decided to create the all-in-one multifunctional incontinence device.



Unique Wellness®

E.B.M. Ventures Inc

COST EFFECTIVE

How the Unique Wellness® incontinence program saves you even more money by reducing or even eliminating the following costs:

If you are a caregiver (i.e. a hospital, rehabilitation home or home aid) and you are paying a staff on an hourly basis just to accomplish basic tasks such as changing briefs and linen, our program may help you reduce the amount of personnel needed per patient.

If you account for all of the other costs associated with incontinence that you are currently dealing with you will clearly see how the multi-functional **WellnessBrief**® saves you a significant amount of money.

	Regular Briefs	Wellness Brief®
Labor time for changing briefs	6-12 a day	50%-70% less
Labor time for changing linen	For extra wet or soiled linen every day	50%-70% less
Labor time for laundry	For extra wet or soiled linen every day	50%-70% less
Costs of garbage removal	For extra Briefs thrown away	50%-70% less
Bed pads	3 or more per day	NONE
Cleansing Wipes	6-10 times per day	50%-70% less
Creams/Ointments	Applied per change	70% less - None
Latex Gloves for changing	6-10 pairs per day	50%-70% less
Electricity for laundry	For extra wet or soiled linen every day	50%-70% less
Detergents for laundry	For extra wet or soiled linen every day	50%-70% less
Room deodorizers	Room always needs to be deodorized due to constant smell of urine	95% less - NONE

Wellness Brief®

Each size is clearly color coded for easy selection Small to medium, Large, Extra Large



EASE OF USE-

- Only three changes per day will help to prevent rashes and infections
- Wetness indicator indicates if brief is wet

ODOR FREE

- The **WellnessBrief**® has a unique layered system that keeps your area free of the odors associated with incontinence

ENVIRONMENTAL

- The multi-functional capabilities of the Incontek® technology that we incorporate into the **WellnessBrief**® will reduce landfill by over 70%!!!
- Dramatically reduce the carbon footprint from the fuel and electricity used for manufacturing briefs, bed-pads, and laundering sheets

TECHNOLOGY

- The Incontek® technology the we incorporate as opposed to primarily the cotton fluff in regular briefs makes the **WellnessBrief**® the driest, healthiest, and most environmentally friendly brief available

The time has come for you to live carefree with dignity and respect with our technologically advanced products!